

Rep Order# 6867588 Ver# 3 Status Revised EC'd Yes

Traffic Order# 217294


Printed: 10/24/2012 2:22 PM
Last Received: 10/24/2012 1:14 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAJ.FUN
Product PATRIOT MAJORITY ADD
Estimate#
Buyer LISA CABANEL
Phone#
Fax#

Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845



| --- CONTRACT COMMENT --- | | | | | | | | | | | |
|--------------------------|---------|---|-------------|------------|------------|-----|------------|----------------------|----------|-------------|------------|
| Ln | Daypart | Program | Dates | # of Weeks | Total Cost | Len | Spots/Week | Day | Time | Total Spots | Rate |
| *1 | | EXTRA Sales Remark: V3 REVISED V3 More than 2 codes changed | 10/30-11/02 | 1 | \$300.00 | :30 | 1 | TU-F Th-F | 5P-530P | 1 | \$300.00 |
| *2 | | 30 ROCK Family Feud Sales Remark: V3 REVISED. V3 More than 2 codes changed | 10/25-10/26 | 1 | \$250.00 | :30 | 1 | Th-F Th-F | 6P-630P | 1 | \$250.00 |
| *3 | | NEWS Sales Remark: V3 REVISED V3 More than 2 codes changed | 10/25-10/26 | 1 | \$800.00 | :30 | 1 | Th-F Th-F | 930P-10P | 1 | \$800.00 |
| *4 | | NEWS Sales Remark: V3 MOVE FROM 10/27 V3 Effective Dates Changed, Comment Changed | 11/03-11/03 | 1 | \$700.00 | :30 | 1 | SA | 9P-930P | 1 | \$700.00 |
| *5 | | NEWS Sales Remark: V3 MOVED FROM 10/28 V3 Effective Dates Changed, Comment Changed | 11/04-11/04 | 1 | \$2,200.00 | :30 | 1 | SU | 9P-930P | 1 | \$2,200.00 |
| *6 | | 30 ROCK Family Feud Sales Remark: V3 REVISED V3 Added | 10/30-11/02 | 1 | \$250.00 | :30 | 1 | TU-F Tu, F | 6P-630P | 1 | \$250.00 |
| *7 | | NEWS Sales Remark: V3 REVISED V3 Added | 10/30-11/02 | 1 | \$800.00 | :30 | 1 | TU-F | 930P-10P | 1 | \$800.00 |

FAMILY FEUD

FAMILY FEUD

EC'd Yes
Last Received: 10/24/2012 1:14 PM
Showing Buylines: All Rep Revised Lines

Station KASA-TV ALBUQUERQUE, NM.
Advertiser () PATRIOT MAL FUN
Product PATRIOT MAJORITY ADD
Estimate#
Buyer LISA CABANEL
Phone#
Fax#
Agency () CAMPAIGN GROUP
1600 LOCUST ST
PHILADELPHIA, PA 19102
Agency C/P1/P2/E
Flight Dates 10/25/2012 - 11/05/2012
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

---REPORT TOTALS---

Report Totals: 7 / \$5,300.00

---SALES MONTHLY TOTALS---

Oct 12: 2 / \$1,050.00 Nov 12: 5 / \$4,250.00
Sales Totals: 7 / \$5,300.00
Station Totals: 7 / \$5,300.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|---------|----------|---------|---------|----------|
| Market Totals | \$88,333 | CABL 0% | KASA 6% | KASY 0% | KLUZ 0% | KOAT 37% |
| | | KOB 20% | KRQE 37% | KWBQ 0% | | |

---COMPETITIVE COMMENTS---

NEW ORDER

Books NOV12
Demos RA35+

--- CREDIT RISK ---

INSUFFICIENT INFO FOR CREDIT ASSESSMENT

Spot Manager: All,

| Order | Alt Order # | Estimate | Date | Length | Priority | Air Time | Product | Ad-ID | Rate |
|-------|-------------|----------|------|--------|----------|----------|---------|-------|------|
|-------|-------------|----------|------|--------|----------|----------|---------|-------|------|

Station: KASA
Advertiser: POL/Patriot Majority Fund
Agency: Campaign Group

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| Line: 2 | | | | | | | | | |
| Time Period: 5p-530p | | | | | | | | | |
| 217294 06867588 | 10/30/12 | :30 | P2 | 5:06:18 PM | PATRIOT M.PAT1201DAVH | | \$300.00 | \$300.00 | \$300.00 |
| Line: 3 | | | | | | | | | |
| Time Period: 6p-630p | | | | | | | | | |
| 217294 06867588 | 10/26/12 | :30 | P4 | 6:20:38 PM | PATRIOT M.PAT1201DAVH | | \$250.00 | \$250.00 | \$250.00 |
| Line: 4 | | | | | | | | | |
| Time Period: 930p-10p | | | | | | | | | |
| 217294 06867588 | 10/26/12 | :30 | P3 | 9:58:23 PM | PATRIOT M.PAT1201DAVH | | \$800.00 | \$800.00 | \$800.00 |
| Line: 5 | | | | | | | | | |
| Time Period: 9p-930p | | | | | | | | | |
| 217294 06867588 | 11/03/12 | :30 | P3 | 9:29:30 PM | PATRIOT M. | | \$700.00 | \$700.00 | \$700.00 |
| Line: 6 | | | | | | | | | |
| Time Period: 6p-630p | | | | | | | | | |
| 217294 06867588 | 10/30/12 | :30 | P4 | 6:17:50 PM | PATRIOT M.PAT1201DAVH | | \$250.00 | \$250.00 | \$250.00 |
| Line: 7 | | | | | | | | | |
| Time Period: 930p-10p | | | | | | | | | |
| 217294 06867588 | 11/01/12 | :30 | P3 | 9:47:27 PM | PATRIOT M. | | \$800.00 | \$800.00 | \$800.00 |
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--|
| Station and Location: | |
| Date: | |

I, Lisa Cabanel
do hereby request station time concerning the following issue:

| |
|--------|
| Senate |
|--------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
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|-----------------------|
| Total Charges: |
|-----------------------|

This broadcast time will be used by: Patriot Majority of New Mexico

| |
|---|
| <p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p align="center"> <input type="checkbox"/> Yes <input type="checkbox"/> No </p> |
|---|

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Patriot Majority of New Mexico

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature

Printed Name

Title